# AGM-AGENDA 

### 7.30pm Thursday 26th January 2023

1. 2022 Welcome \& Introduction (Ken)
2. Present/Apologies (Ken)
3. Acceptance of previous Minutes (From the Floor)
4. Matters Arising: (Ken) The New SPGC Shield has been provided by The Club and played for in 2022, Practice Nets now installed, Work undertaken to tidy Practice area, Approached regarding a Memorial Bench to the Memory of Alan Davis.
5. Section Reports

- Club Captain (Rob Ashfield)
- Seniors Section (Dave Freeman)
- Ladies Section (TBC)
- Handicap and Competition (John Burnett)
- Greens Report (Paul Marsh on behalf of Matt Jupp)

6. Treasurers Report: (Mens, Ladies,Seniors)
7. Management Report (Jimmy)
8. Confirmation of Club Captain for 2023 \& Badge presentation (Rob)
9. Confirmation of Vice Captain for 2023 (Rob)
10. Confirmation of Club Secretary 2023 (Ken)
11. Confirmation of Management Committee members 2023 (Ken)
12. Confirmation of 2023/24 President (Jimmy)
13. Presentation of Potential Committee Candidates. (Ken)
14. BREAK FOR VOTING
15. Announcement of Golf Survey Prize (Jimmy)
16. Announcement of New Committee members (Ken)
17. Questions from the Floor
(Received prior to 16.01.23) I Received (Ken)
18. Close Meeting

## CALDEREIELDSGOLF \& COUNTRY CLUB.



$\rightarrow$ Presented by Burnett 26 January 2023 b


Number of competitions played from $3^{\text {rd }}$ April 2022 to 31 ${ }^{\text {st }}$ December 2022:

## Competitions Played Through

 2022
## Total - 52

## Stableford / Regular Stroke Play - 29

Majors - 18

Matchplay - 5

- I would like to say thankyou to all members who have participated in the competitions over the season, the majority of them have been well supported with numbers up on the previous year.
- There has been a change to entering into major competitions. To play in a major or matchplay competition you will now have to of played in at least 4 medal or stapleford competitions or a combination of both in the last 12 months.
- May I remind all members once they have signed up to a competition they are agreeing to the rules of that competition, and any member signing up to play in a major competition and fails to turn up to play will be suspended from the next three club competitions (depending on the reason). And the entrance fee deducted.


## Key changes to the Rules of Golf for 2023.

## - No penalties for failing to put handicaps on the scorecard.

- As it stands, failing to put your handicap on your scorecard would mean disqualification, regardless of how you performed, but an amendment to Rule 3.3b (4) for 2023 means this will no longer be a requirement.
- The R\&A and USGA have decided that with the continued growth of score-posting technology following the adoption of the World Handicap System that the competition committee will be responsible for ensuring the accuracy of each player's handicap and calculating it.
- Clubs could use a new Model Local Rule, to put the responsibility back on the player.


## THE COMMITTEE WILL BE PUTTING IN PLACE A MODEL LOCAL RULE STATING IT IS STILL THE RESPONSIBILITY OF THE PLAYER TO PUT THEIR HANDIPCAP INDEX AND PLAYING HANDICAP FOR ALL COMPETITIONS ON HIS/HER SCORECARD.

- You can replace a club if it gets damaged during your round.
- Don't immediately think you can start snapping clubs over your knee or wrapping them around a tree after every bad shot. This change to Rule 4.1a (2) allows players to replace a club that is damaged during a round as long as that damage has not been caused by abuse.
- If the clubhead flies off when you hit a drive, your iron bends because you didn't spot a tree root, or you take a lump out of the face of a wedge when you catch a stone then you can replace that club.
- Unfortunately, unlike the Tour pros, it will be of limited benefit to those of us who don't have Tour trucks on site!
- You can replace a ball moved by natural forces.
- For 2023, any ball that is caused to move to another area of the course after being dropped, placed, or replaced, must be replaced without penalty. This is also the case if the ball comes to rest out of bounds.
- Back-on-the-line relief made simpler.
- The procedure for taking penalty area or unplayable ball relief will be simpler from 2023, meaning that when players drop the ball on their line it must come to rest within one club length of where it was dropped. And, before you ask, the club length can be in any direction, INCLUDING FORWARDS.
- You can't stand behind your partner to gain information about your side's next stroke.
- If, once you begin taking a stance for a stroke, your partner is stood in a location "on or close to an extension of the line of play behind the ball", you are in breach of Rule 10.2b (4).
- Now, in addition, Rule 22.6 in foursomes and Rule 23.8 in fourballs bans a player from doing this while their partner is making a stroke to "gain information for their next stroke".


## FOR MORE INFORMATION ON THE RULES OF GOLF VISIT RANDA.ORG OR USGA.ORG/RULES. FULL UPDATES TO THE OFFICIAL RULES OF GOLF DIGITAL APPLICATIONS WILL BE AVAILABLE FROM JANUARY $1^{\text {st }} 2023$.

## Failing to

## submit a

 score will see you get a "penalty score"- When the WHS came into effect in England it gave players the opportunity to submit scores outside of competitions, known as general play.
- It is the responsibility of golfers to make sure they pre-register and then submit their scores, but in their notes to clubs England Golf has revealed "this isn't always the case".
- This can leave an unsatisfied score intent in a player's record. The Handicap chiefs have introduced an automated feature around the submission of general play scores either through the My England Golf App or the club software systems. Where players fail to submit a scores following automated reminder emails a penalty score will be automatically applied.
- Clubs now have the ability to run reports on which players have received automatic penalty scores which will allow us to adjust or remove the score if needed.
- It will also be able to identify players who pre-registered a round in the My England Golf App but then delete it.
- As part of this process, they are asked to provide a reason for deleting the score it will be down to the handicap committee to review the delete score intent report, and review the reasons, if not a valid reason a penalty score can be applied.
- The recommended penalty is "course rating + course handicap".
- What this means is that once the players pre-register an intent to score they are completely responsible for ensuring it is submitted.
- The onus will also be on golfers to justify deleting a score and committees will then decide whether they accept that or apply a penalty score.
- The Bowker Cup will be reintroduced this year as an eclectic.
- 5 major competitions will be used throughout 2023.
- Entry Fee $£ 5$
- Sign up before $1^{\text {st }}$ April 2023.


The Major competitions are:

- Captains Cup.
- Presidents Putter.
- Anniversary Shield.
- J. R. Bailey.
- S.P.G.C. Shield.

I would like you all to join me in thanking Matt and his team of greenkeepers, for the work they did throughout 2022, especially with the summer we had.

Thanks Matt.

Also I would like to welcome
James Mills our new golf manager and look forward to working with him.

Welcome James.

May I remind all members
THE COURSE IS NON - QUALIFYING
Until further notice.

This includes digital scores.

## Keep it down the middle.

## MANAGEMENT REPORT 2023

# COURSE CLOSED 

Restricted Days:

- Nov - 8 Days
- Dec - 2 Days
- Jan - 8 (So Far)

TOTAL: 18 Days
Days Closed:

- Nov-2 Days
- Dec - 9 Days
- Jan - 8 (So Far)

TOTAL: 19 Days


## Calderfields By Numbers

- 58 - Average Age at Calderfields
- 46 - Golf courses in Staffordshire
- 5861 - Average Course Length (Staffordshire) - CG\&CC = 6123
- 5353 - Average Course Length women - CG\&CC = 5384
- 70.0 - Course rating at Calderfields (Yellow Tees) 71.8 (Blue Tees)
(Most difficult is beau desert, $2^{\text {nd }}$ most difficult is Enville - Highgate Course)
- 122 Average Slope Rating in Staffordshire - Calderfields is 123


## WHS \& Club Competitions 2022

ENGLAND GOLF

## Men (18-99yrs)

- 57 - Average Age
- 17 - Average Men's Handicap in Staffordshire
- 22.2 - Average Men's Handicap at Calderfields
- 36 - Average No. of entries into Men's comps
- 42pts- Average winning score (stableford)
- 68 - Average winning score (Strokeplay Nett)


## Seniors 55+

- 26 - Average Senior's Handicap at Calderfields
- 54 - Average No. of entries into men's comps
- 40pts - Average winning score (stableford)
- 67- Average winning score (Strokeplay Nett)


## Ladies (all ages)

- 63 - Average Age
- 27 - Average ladies Handicap in Staffordshire
- 44 - Average ladies Handicap at Calderfields
- 2 - Average Number of entries into ladies comps
- 33pts - Average winning score (stableford)
- 69 - Average winning score (Strokeplay Nett)


## Juniors (0-16yrs)

- NA - No JNRs have a handicap
- 0 - Average Number of entries into Jnr comps


## Handicap Index

# - 233 Members with a handicap <br> - 66 Members without a handicap 

## Handicap Index

| Tee | Range/ <br> Division | 233 CURRENT <br> Handicap | \% |
| :--- | :--- | :---: | :---: |
| GOLD | $0-9.4$ | 10 | $4.3 \%$ |
| SILVER | $9.5-19.4$ | 81 | $34.8 \%$ |
| SILVER | $19.5-29.4$ | 94 | $40.3 \%$ |
| BRONZE | $29.5-39.4$ | 35 | $15.0 \%$ |
| BRONZE | $39.5-54.0$ | 13 | $5.6 \%$ |

Handicap Index

ENGLAND GOLF gole \& Country Cius


# ENGLAND GOLF <br> <br> SmartSurvey <br> <br> SmartSurvey By Numbers 

 By Numbers}

## - 123 Members engaged with survey

- Only 94 Completed every question
(the prize draw will be from these members only
- 121 Men / 2 Women - voiced their opinions


## Q8. How would you rate your membership experience



## Q9. When considering joining a golf club, which of the following would you prioritise (PLEASE SELECT 4 ONLY):



## Q10. Would you prefer your membership to:

## Answer Choice

1 Run April 1st to March 31st - in line with the golf season.

Continue to run 12 monthly renewals, 2 from the day you joined (Currently being used).

| Percent | No. of <br> Votes |
| :--- | :--- |

## Q11. Are you planning on renewing your membership when it expires:



# Mystery Shop @ Local Courses 21/11/22: 

GREEN = USP RED = Top Price Point

| MEMBERSHIPS | Join <br> Fee | Contract | 7 Day | 7 Day Joint | 5 Day | 5 Day Joint | Flexible | Intermediate/ Colt | Junior | Affiliation Fee | Additional Info |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CG\&CC <br> BRS FREE <br> Software | NA | Rolling | £898 | £1,500 | £748 | £1,297 | TBC | $\begin{aligned} & 19-21: £ 325 \\ & 22-25: £ 500 \\ & 26-30: £ 600 \end{aligned}$ | £200 | $\begin{aligned} & £ 17.50 \text { (M) } \\ & £ 17.75 \text { (F) } \end{aligned}$ | - Platinum - Conflict of interest |
| ASTON <br> WOOD <br> BRS FREE Software | £500 <br> Pay $1^{\text {st }}$ <br> Year | April - March | £1,486 | £2,772 | £1,158 | £2,130 | NA | $\begin{aligned} & \text { 19- 23: } £ 850 \\ & \text { 24: } £ 900 \\ & \text { 25: } £ 960 \\ & \text { 26: } £ 1,060 \\ & \text { 27: } £ 1,160 \\ & \text { 28: } £ 1,260 \end{aligned}$ | £295 Under 18 | £26 (All <br> Categories inc insurance and county card ) | - Privilege - Long Serving Members (Over 20 years $£ 510$ Roughly a THIRD of FEES) <br> - Twilight - After 2PM $£ 845$ <br> - 6 Day (Sun - Mon): $£ 1,336$ |
| DRUIDS <br> HEATH <br> BRS <br> MEMBERSHIP <br> Software | £500 <br> Pay <br> over 2 <br> Years | July - June | £1,266 | £1,988 | £1,046 | NA | NA | $\begin{aligned} & \text { 19: } £ 235 \\ & \text { 20: } £ 325 \\ & \text { 21: } £ 485 \\ & \text { 22: } £ 535 \\ & \text { 23: } £ 595 \\ & \text { 24: } £ 645 \\ & \text { 25: } £ 695 \\ & \text { 26: } £ 785 \\ & \text { 27: } £ 895 \\ & \text { 28: } £ 995 \\ & \text { 29: } £ 1,075 \end{aligned}$ | £65 Under 18 | £18 | - PGA: $£ 760$ <br> - Student 19-22 (NUS Card): £335 <br> - 7 Day Senior: $£ 1,139$ <br> - 5 Day Senior: $£ 898$ (Member for 20Yrs \& 70+ Years old) |
| WALSALL GC <br> ( $£ 300$ Deposit on Monthly Fees) BRS MEMBERSHIP Software | NA | July - June | £1,296 | NA | £1,100 | NA | NA | $\begin{aligned} & 22-24: £ 659 \\ & 25-26: £ 888 \\ & 27-29: £ 1,009 \end{aligned}$ | Under 10: $£ 80$ $\begin{aligned} & \text { 11-15: } £ 115 \\ & \text { 16-18: } £ 150 \end{aligned}$ | $\begin{aligned} & £ 17.50 \text { (M) } \\ & £ 17.75 \text { (F) } \end{aligned}$ | - Student 18-24 (NUS Card): £224 \& AF <br> - Pathway: $£ 375$ (Beginners, $3 \times 45 \mathrm{Min}$ Lessons, Use of Practice Facilities \& 10 Rounds of Golf). <br> - Mackenzie - $£ 300$ \& $£ 81$ a month $=$ No Majors, No AGM Vote |
| GREAT BARR <br> GC (Annual Only $1^{\text {st }}$ Year 8\%) | $\begin{aligned} & \text { £500 } 1^{\text {st }} \\ & \text { year } \end{aligned}$ | April - March | £1,278 | NA | £1,052 | NA | NA | $\begin{aligned} & 15-18: £ 90 \\ & 19-21: £ 354 \\ & 22-24: £ 574 \\ & 25-27: £ 574 \\ & 28-30: £ 1,014 \end{aligned}$ | 15 \& Under: $£ 18.50$ | £18.50 | - Waiting list on all categories <br> - Annual payments for $1^{\text {st }}$ year. |

## Mystery Shop @ Competition Courses:

RED $=$ Top Price Point

| Pay \& Play | Booking Advance | Peak Season (April - Oct) |  |  |  | Off Peak Season (Oct - Mar) |  | $\begin{aligned} & \text { Buggy } \\ & \text { (Member) } \end{aligned}$ | Buggy (NonMember) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Visitor Midweek | Visitor Weekend | Guest Midweek | Guest Weekend | Visitor Midweek | Visitor Weekend |  |  |
| CG\&CC | 2 Weeks | £30 | £35 | £20 | £25 | £20 | £25 | £25 | £30 |
| ASTON WOOD | 8 Days | £35 | £40 (Inc Fridays) | £27 | £27-£35 | £30 | £30 | £23 | £28 |
| DRUIDS HEATH | 7 Days | £55 | NA | £27 | £30 | £40 | N/A | £25 | £25 |
| WALSALL GC | 2 Weeks | £35 | £50 | £25 | After 2PM <br> Only $£ 30$ | £25 | £28 | £25 | £25 |
| GREAT BARR GC | Roll Up Shute System | £50 | £60 | £25 | £20 | £25 | £30 | £20 | £25 |

Q12. How Likely are you to recommend Calderfields to someone you know:


## Q13. Do you feel like our prices are good value for money:



## Q14. How would you rate the level of communication at

 the club (Results started in November 2022);Answer Choice

1 Satisfied

2 Neutral
34.7\%

34

3 Dissatisfied
5.1\%

5

## Q21. Do you use the locker, changing \& shower facilities

 here at the club:

## Q22. To book a tee time I...:

0.0\% 1.9\%

1 Use the BRS App

Get a friend to do it for
Answer Choice

3 Phone the club/pro shop
0.0\%

| Response <br> Percent | Response <br> Total |
| :---: | :---: |
| $89.4 \%$ | 93 |
| $8.7 \%$ | 9 |
| $0.0 \%$ | 0 |
| $1.9 \%$ | 2 |

## Q23. Please select 6 options to improve your experience:

1 Improve the condition of the greens
2 Improve the condition of the tee boxes
Keep membership fees the same to help with the cost of living
Improve the practice area/driving range
5 Complete the Par 3 academy course ASAP to improve grass roots golf and increase members Improve signage on the course including flags, distance markers, notice boards, bins and ball washers

7 The course is too flat - Raise some tees or create some punchbowl/crowned greens
8 Remove some trees
9 There needs to be a par 3 earlier than the 9th hole
10 Add Sky Sports to the members bar area
11 Get some better buggies/improve the ones we have
12 The course is too repetitive - Needs more dogs legs/character
Add more brands and custom fitting options in the shop
The clubhouse needs renovating and modernising
Make the fairways wider

Add more trees

More competitions
60.8\%
56.9\%
52.9\%
47.1\%
43.1\%
43.1\%
37.3\%
33.3\%
31.4\%
31.4\%
19.6\%
15.7\%
13.7\%
11.8\%
11.8\%
11.8\%
3.9\%
2.0\%
2.0\%
2.0\%
0.0\%

## At what cost?



Q26. Upon arrival, do staff greet you personally and appropriately?:

|  | Answer Choice | Response Percent | Response Total |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{1}$ | Always | $52.9 \%$ | 55 |
| $\mathbf{2}$ | Usually | $32.7 \%$ | 34 |
| 3 | Sometimes | $10.6 \%$ | 11 |
| $\mathbf{4}$ | Rarely | $1.9 \%$ | $\mathbf{2}$ |
| $\mathbf{5}$ | Never | $1.9 \%$ | $\mathbf{2}$ |
| $60.0 \%$ |  |  |  |



Q27. Are staff dressed properly in uniform attire?

## Q28. On a scale of $1-5$ how would you rate the atmosphere/friendliness of the dining//members area



## Q29. How would you rate the cleanliness of the dining area?



## Q32. How do you stay up to date with our events?

Answer Choice

Response Response Total

| 2 |
| :---: |
| 12 |
| 10 |
| 4 |
| 6 |

Q33. I use the following social media channels to stay up to date with event information?


Q30. How would you rate the variety of food and drink on offer, quality of product and timely service?

Answer Choice


## Q34. Which events do you prefer the most?



## Current Membership Standing

| $\begin{gathered} \text { ENGLAND } \\ \text { GOLF } \end{gathered}$ | Category | Number | Price | Proposed Value per Year |
| :---: | :---: | :---: | :---: | :---: |
|  | 7 Day Annual | 53 | £897.59 | £47,572.27 |
|  | 7 Day DD | 91 | $£ 961.42$ | £87.489.22 |
|  | JOINT 7 Day Annual | 2 | £1,500 | £1,500 |
|  | JOINT 7 Day DD | 0 | £1,605 | £0 |
|  | 5 Day Annual | 55 | $£ 747.96$ | £41,137.80 |
|  | 5 Day DD | 32 | £800.28 | £25,608.96 |
|  | JOINT 5 Day Annual | 5 | £1,297 | £2,594 |
|  | JOINT 5 Day DD | 0 | £1,387 | £0 |
|  | Intermediate \#3 ANNUAL (26-30) | 3 | £600 | £1,800 |
|  | Intermediate \#3 DD (26-30) | 13 | £642 | £8,346 |
|  |  |  |  | £2,000 |
|  |  |  |  | £4,815 |
| 1 - | $\square$ | 59 | 5 | £325 |
|  |  |  | . | £0 |
|  |  |  |  | £200 |
| - | $\square$ | - | 5 | £700 |
|  |  |  | 1.04 | £9,804.24 |
|  |  |  | 0 | £1,200 |
|  |  | とレ1 |  | £235,092.49 |

by GOLFNGW.

## 2024: April - March Subscription Period

## April 1 ${ }^{\text {st }} 2024$ - Subscription Period

- A lot of members are still on old rates as they have never been brought forward to updated fees. This is due to rolling contracts continuing in the background, which have never caught up.
- Easier to manage - less chance for members to "slip through the net". Most of the work Carmel/Julie do is chase people up for fees, sign up new members, cancel old members at different points of the year. This is potentially why the systems have been difficult to monitor and "HUMAN" may have occurred.
- Runs inline with the golf season, allowing a welcome pack at the start of each year (fixture diary, bag tags etc). Age renewals groups are once a year. Every club in the area runs their membership this way.
- Busier March, April and May renewal period allows 9/10 months to focus on additional streams of revenue. Hole sponsorship \& Corporate deals. I can prioritise sponsorship in Nov/Dec each year in preparation for the following season.
- Easier to manage locker inventory, as everyone's locker renewals are payable at the same time.
- Allows a budget to be forecast each year assisting with course development. Renewal revenue (and most new members) will be in April in line with tax year.
- The members are in favour of this as per survey !!!


## Annual Matrix <br> From April 1st 2023

| Category | April | May | June | July | August | September | October | November | December | January 2024 | February | March |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 7 Day | £897.59 | £822.80 | £748 | £673.20 | £598.40 | £523.60 | £448.80 | £374 | £299.20 | £224.40 | £149.60 | £74.80 |
| 7 Day Joint | £1,500 | £1,375 | £1,250 | £1,125 | £1,000 | £875 | £750 | £625 | $£ 500$ | £375 | £250 | £125 |
| 5 Day | £747.96 | £685.63 | £623.30 | £560.97 | £498.64 | £436.31 | £373.98 | £311.65 | £249.32 | £186.99 | £124.66 | £62.33 |
| 5 Day Joint | £1,297 | £1,188.88 | £1,080.80 | £972.72 | £864.64 | £756.56 | £648.48 | $£ 540.40$ | £432.32 | £324.24 | £216.16 | £108.08 |
| Intermediate 3 $(26-30)$ | £600 | £550 | £500 | £450 | £400 | £350 | £300 | £250 | £200 | £150 | £100 | £50 |
| Intermediate 2 (22-25) | £500 | £458.33 | £416.67 | £375 | £333.33 | £291.67 | £250 | £208.33 | £166.67 | £125 | £83.33 | £41.67 |
| Intermediate 1 (19-21) | £325 | £297.88 | £270.80 | £243.72 | £216.64 | £189.56 | £162.50 | £135.40 | £108.32 | £81.24 | £54.17 | £27.08 |
| Colt (16-18) | £50 | £45.83 | £41.67 | £37.50 | £33.33 | £29.17 | £25 | £20.83 | £16.67 | £12.51 | £8.33 | £4.17 |
| Junior (Under 16) | £50 | £45.83 | £41.67 | £37.50 | £33.33 | £29.17 | £25 | £20.83 | £16.67 | £12.51 | £8.33 | £4.17 |

CALDERFIELDS
Golf \& Country Cub

THANK YOU

# AGM-AGENDA 

### 7.30pm Thursday 26th January 2023

1. 2022 Welcome \& Introduction (Ken)
2. Present/Apologies (Ken)
3. Acceptance of previous Minutes (From the Floor)
4. Matters Arising: (Ken) The New SPGC Shield has been provided by The Club and played for in 2022, Practice Nets now installed, Work undertaken to tidy Practice area, Approached regarding a Memorial Bench to the Memory of Alan Davis.
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